

Calendar of Events 2010 - 2011

December 23rd, 2010

Entry form and entry fees to:

Auckland Beads Award 2011
PO Box 32-616 Devonport
Auckland, 0744, New Zealand

February 1st, 2011

Submission of Entries to:

Auckland Beads Award 2011
12 Seabreeze Rd, Devonport
Auckland, 0624, New Zealand

February 26th, 2011 3 - 4.30pm

Award Ceremony and exhibition preview

The Depot Artspace
28 Clarence Street
Devonport, Auckland

By invitation only

For entrants, judges, sponsors & invited guests.
RSVP: Phone +649 445 3500
Fax: 09 446 6443
or email: salesteam@aucklandbeads.com

February 27th - March 9th 2011

Public Viewing of Exhibition

The Depot Artspace
28 Clarence Street
Devonport, Auckland
09 963 2331

www.depotartspace.co.nz - see map online

Opening hours:

Mondays 12 - 5pm
Tues - Sat 10 - 5pm
Sunday 10 - 4pm



**Contact information for
Auckland Beads Award 2011**

Phone: + 64 9 445 3500

Fax: + 64 9 446 6443

Email: salesteam@aucklandbeads.com

Website: www.aucklandbeads.com

Delivery for Entries:

Auckland Beads Award 2011
12 Seabreeze Rd, Devonport,
Auckland 0624, New Zealand



exhibition & competition

**Selected Exhibition and
Competition for**
Costume Jewellery Designers
in New Zealand, Australia
and the South Pacific

Three entry categories:
Crystal Flower Power
Jewellery for the Catwalk
The Print Out





The Auckland Beads Award™ 2011 - The Art of Costume Jewellery® is a selected exhibition and competition to encourage development and excellence in design and execution of Costume Jewellery in New Zealand, Australia and the South Pacific.

Exhibition and winning entries to be shown at

The Depot Artspace

28 Clarence Street
Devonport, Auckland

from

27th February to 9th March 2011.

Eligibility

Open to professional costume jewellery designers, designers associated with the fashion industry and design students from New Zealand, Australia and the South Pacific.

Auckland Beads Ltd personnel may submit entries for exhibition but not participate in the award.

Selection & Judging

All entries will be pre-selected for exhibition before judging. Independent selectors will ensure that only the highest standard of work, from the entries submitted, will be on display for public viewing.

Judging by independent judges will occur prior to the starting date of the exhibition and the results will be announced and prizes awarded at the opening of the exhibition.

Judges and selectors will be sourced from the jewellery design, fashion, art or costume design disciplines. The judges decisions will be final and no correspondence will be entered into.

Entry Criteria & Prizes

Category One:

Sponsor - **Swarovski International (NZ) Ltd**

Theme: **“Crystal Flower Power”**

Emphasis: mixed media jewellery to contain at least 50% Swarovski Crystal Elements

Two entries permitted per entrant

Prize - Swarovski International (NZ) Ltd products to the value of NZ \$1000.00

Category Two:

Sponsor - **Apparel Magazine**

Theme: **“Jewellery for the Catwalk”**

Emphasis: mixed media jewellery to create a range of jewellery that could be shown on the catwalk. May consist of 3 pieces or 3 sets to be worn by 3 separate models (e.g. necklace, earrings and bracelet equals one set)

One entry permitted per entrant - may contain 3 items or 3 sets

Prize - An editorial in Apparel magazine and an advertising package to the value of NZ \$2,200.00

Category Three:

Sponsor - **Cartridge World, Takapuna**

Theme: **“The Print Out”**

Emphasis: Mixed media jewellery to incorporate at least 50% of products from Auckland Beads print outs. Two entries permitted per entrant

Prize - Oki 5800 Colour Laser Printer valued at NZ \$1000.00

Entry Procedure

- Entry form to be received by **23rd December 2010**
- All entry forms to be accompanied by designers statement, no more than 100 words
- All entry forms to be accompanied by entry fee of NZ\$50.00, which goes towards general administration including exhibition costs and publicity
- All entries to be delivered to the organisers by **1st February 2011**
- All entries to be available for sale
- All entries to be clearly labelled with the designers name and title of entry
- All entries to include a description of the materials and, if relevant, any special techniques used
- Entries to be accompanied by pricing information, not including GST, or gallery commission

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